



# JISHNU VEDIYOOR

Graphic Designer & Content creator

Cochin, Kerala | <http://www.be.net/pullipuli> | [mail@jishnuvediyoor.com](mailto:mail@jishnuvediyoor.com) | +91 9645452809

With 8 years of experience in digital marketing and graphic design and, I am looking for new adventures in digital content creation, including designing, video production and photography.

## WORK EXPERIENCE

### **BUZZSTOP INTEGRATED COMMUNICATIONS PVT. LTD.**

Digital Technologist | Mar, 2018 - Aug, 2018

Digital technologist for the digital marketing vertical (Socialists Digital) of a Kochi based communication agency, Buzzstop Integrated Communications.

Account Handled:

ESAF Small Finance Bank, Bhima Jewellers, Aquatech, Nehru Trophy Boat Race 2018,

- Create Social media posters.
- Produce video contents for Social media platforms.
- Create wireframes, execute designs for website and micro sites.
- Provide technical advice for social media campaigns & products.

### **WINNINGWAYZ DIGITAL**

Senior Digital Visualizer | Apr, 2014 - Jan, 2017

Senior digital visualizer at Winningwayz Digital, A start-up based out of Cochin incubated by the veteran advertising giants, Maitri Advertising Works Pvt. Ltd.

Account Handled:

Mathrubhumi, Hina Hair Oil, Club FM, Sheematti Ensemble, Kappa TV, HelloDoc, Grihalakshmi, Mathrubhumi Speak For Kerala, RedMic, Bhramins, Eastern Condiments, Ooredoo Maldives,

- Lead a team of young and talented designers.
- Create and execute design and communications for clients.
- Help in making video contents for clients such as Kappa TV, Club FM etc.
- Photography and videography.
- Create website designs and communicate with developer team.

### **SMURSH MEDIA**

Digital Visualizer | Jun, 2013 - Mar, 2014

Smursh media was a small digital marketing agency from Mumbai.

Accounts Handled:

Society Tea, Penguin Inked, Klip.in

- Create UI / UX design and work closely with tech team for development of the same
- Design social media updates, email newsletters etc

## **THE LINKS INDIA (FORMERLY SALTMANGOTREE CREATIVE COMMUNICATIONS)**

Visual Director Jr & Photographer | Sep, 2011 - Mar, 2013

SaltMangoTree Creative Communication was a digital marketing agency from Kochi. It was one of the first few digital marketing agencies from Kerala.

Accounts Handled:

ABAD Builders, Eastern Condiments, Fortis Hospitals, Volini, Federal Bank, Bournhall Clinic, Fortis Mamamia

## **INDIAVIBES WEB TV-INDIA'S FIRST WEB TV**

Cinematographer - social marketing

Indiavibes TV was India's first WebTV, another vertical of SaltMangoTree Creative Communication

### EDUCATION

## **SAE INSTITUTE**

Diploma Digital Film Making | 2008 - 2009

## **MAHATMA GANDHI UNIVERSITY**

Bachelor Of Commerce

Drop out

### SKILLS

Graphic Designing

Digital Marketing

Photography

Videography

Editing

Website Design