

CED FUNCHES

Creative Director

San Diego, CA

Design industry leader with a unique focus on people that yields connected products. Prev: Vox Media, NBA, USD, WNBA

WORK EXPERIENCE

VOX MEDIA, INC.

Executive Design Director | Apr, 2016 – Dec, 2017

Provided executive leadership to the marketing design and brand identity teams. By using a creative mix of branding and storytelling, I help to spread Vox Media's narrative across a broad mix of media - events, creative strategy, environments, brand, and interactive touch points.

- I led the brand design and development on Vox Media's house of brands; Vox, The Verge, SB Nation, Eater, Recode, Curbed, and Polygon
- Creative Direction
- Team Building and Recruiting
- Strategy
- Mentoring

AIGA DESIGN

AIGA Professional Development Task Force - Mentorship | Mar, 2017 – Current

Collaborate with a panel of design leaders to help further AIGA development goals. Specific focus will be on mentoring and how inclusion can play a big role in giving designers the tools needed to have fulfilling careers.

SAN DIEGO PORTFOLIO STUDIO

Faculty Member | 2014 – Current

Sharing my 20+ years of global branding experience and business strategy with newer generations of digital designers.

- Online Instructor
- Portfolio Review

FLIPPO INTERACTIVE

Design Director | Mar, 2007 – Jan, 2016

<http://flippo-interactive.com>

SCHOOOLD, INC.

CEO | 2013 – Current

Served as CEO and founding board member of the educational software non-profit. Schooold, Inc. based in La Mesa, CA, is a educational media company built for a new era in social learning.

PIXLWISE

Co-Founder and Chief Product Officer | Aug, 2011 – Aug, 2013

I provided a comprehensive vision for the Pixlwise brand and first wave of digital products, bringing a consistent look and feel across all channels with the creative ability to transform fresh ideas into real products.

UNIVERSITY OF SAN DIEGO

Director of Web Marketing | Feb, 2010 – Feb, 2012

Served as Director of Web Marketing for University Relations. •, as well as all . •

- Responsible for all web and branded visual design within the universities on-campus schools
- Responsible for brand and marketing materials, including the company website, e-mail newsletters, marketing ads, etc
- Worked in a elite university environment in close collaboration with deans, provosts, VPs, and marketing professionals.

DESTINEER STUDIOS

Director of Creative Marketing | 2006 – 2010

1st and 3rd Party Video Game Publisher Worked directly with Nintendo®, Microsoft, Sony® PS4, and Xbox® One

MINNESOTA LYNX

Art Director | Graphic Designer | Aug, 2000 – Aug, 2006

Created and managed Minnesota Lynx brand development. Created dozens of logos, banners, billboards, signage, season tickets, corporate sponsorship presentations, inside ticket sales, and collateral material.

SODALICIOUS SKATEBOARDS

Founder | Mar, 1999 – Aug, 2006

Started first business at age 19.

MINNESOTA TIMBERWOLVES

Art Director | Graphic Designer | 2000 – 2006

Created and managed Minnesota Timberwolves brand development. Created dozens of logos, banners, billboards, signage, season tickets, corporate sponsorship presentations, inside ticket sales, and collateral material.

EDUCATION

ARTS INSTITUTES INTERNATIONAL

Associate of Arts and Sciences (AAS) - Graphic Design | 1997 – 1999

PROJECTS

RECODE 100

Creative Direction | Aug, 2017 – Dec, 2017

Who really won 2017? It's tempting to declare all of us as equally productive during this bizarre time of refreshing Twitter and wincing, but at Recode, we were watching the tech and business worlds all year and taking notes. That's why we launched the inaugural Recode 100, our attempt to identify and celebrate the people in tech and business who actually made the biggest impact in 2017.

SKILLS

Creative Direction

Strategy

Direct-To-Consumer

CONTACT INFORMATION

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