

# ANNA SAVINA

Editor and Content Strategist

I believe that good stories can have a great impact and help companies build strong communities.

## WORK EXPERIENCE

### REALTIMEBOARD

Senior Content Editor | Dec, 2017 – Current

RealtmeBoard is a leading whiteboarding platform for visual collaboration. We have Airbnb, Upwork, Instapage, Cisco and many other companies among our clients (including Fortune 500 businesses). At the RealtmeBoard blog, we look into the tech industry, uncover how leading companies approach digital transformation and what challenges they face while organizing their teamwork.

### SETKA

Editor-in-Chief | Nov, 2016 – Dec, 2017

Accent is a new type of publication about digital media, journalism, and design. Accent was launched by Setka — a company behind Setka Editor and other innovative content management and editing tools. Setka set out on a mission to make creating beautiful content easy for everyone and showing that in today's age good quality content sells. Accent's main goal is to help break down how industry leaders approach content and tear down any barriers for people who want to elevate their publication.

### RUKI JOURNAL

Editor-in-Chief | Sep, 2015 – Apr, 2017

RUKI Journal is a publication created by RUKI hardware incubator. Each article is beautifully illustrated and carefully distributed. The main section is a series of interviews with industry coolest. We have interviewed hardware specialists (DJL, Shaper), designers (Tony Dunne from the New School) and artists (Simon Denny).

### SECRETMAG.RU

Editor | Nov, 2015 – Jul, 2016

Secretmag.ru is a leading online business and technology publication in Russia with more than 800,000 readers per month and is the top sixth most famous media in Russia (according to Rambler Top 100 rankings).

## LOOK AT ME

Senior Editor | Jun, 2014 – Sep, 2014

Look At Media is an internationally acclaimed multimedia and publishing company that is available through several digital publications which receive over 6,000,000 unique visitors per month. Look At Media's prominent publications includes Look At Me, The Village, FurFur and Wonderzine. Look At Me is a highly popular online publication for Russian creative professionals with millions of unique views monthly.

## APPARAT

Senior Editor | Sep, 2014 – Jan, 2015

Apparat is a website about society, global politics and digital technologies.

## LOOK AT ME

Art&Design Editor | Jun, 2013 – Jun, 2014

## LOOK AT ME

Freelance writer | Jun, 2012 – Jun, 2013

## EDUCATION

### LOMONOSOV MOSCOW STATE UNIVERSITY

Master's - International journalism | Sep, 2010 – May, 2015

## SKILLS

Inbound Marketing

Hubspot Marketing Software

Google Analytics

HTML/CSS

Wordpress

## CONTACT INFORMATION

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