



# JEN LOOPER

Regional Developer Advocate Lead at Microsoft

Wellesley, MA

I am a Regional Developer Advocate at Microsoft on the Cloud Advocacy team. I founded Vue Vixens and am a GDE for Web Technologies. I thrive in the role of technical speaker, teacher, writer, mentor, and manager of teams.

## WORK EXPERIENCE

### PROGRESS SOFTWARE

Senior Developer Advocate | Aug, 2014 – Apr, 2019

I was a senior member of the Developer Relations team, where I advocate for NativeScript on the Mobility Team.

- Manage the 50-member Progress Developer Experts program (<http://de.telerik.com>), bringing it back from defunct to a fresh and vibrant community.
- Moderate the NativeScript Community Slack Channel comprised of 9000+ developers, including creating periodic app contests
- Created the annual NativeScript Ambassadors program - 20 Ambassadors led by Developer Experts under my direction for a summer cohort to grow the NativeScript community
- Present 3-4 Product-based webinars per year
- Attend 20+ conferences per year, managing booth and giving talks and keynoting
- Attend and speak at local meetups in Boston and fly to others, as requested
- Lead Boston Vue.js Meetup
- Write regularly for Vue Vixens, Telerik, Progress and NativeScript Blogs, and blog externally

### FOUNDER AND CEO, VUE VIXENS

CEO | Feb, 2018 – Current

Founded a worldwide movement that is scaling rapidly. Our mission is to increase diversity in the Vue.js community by hosting workshops for women and those who identify as such, partnered with various conferences worldwide. We have chapters from Argentina to Mauritius.

- Manage staff of two (CTO and Worldwide Community Organizer) plus 14 Chapters worldwide
- Create and manage workshop content and logistics
- Work with conferences to manage their diversity ticket distributions
- Blog at [dev.to/vuevixens](https://dev.to/vuevixens)
- Help Chapter leaders manage activities

## WORLD SINGLES

Technical Lead: Mobile Web and Apps Development | Feb, 2012 – Aug, 2014

Worked on all front-end development of all affiliated World Singles sites.

- Rewrote websites to support Responsive Web Design
- Optimized RWD sites and wrote custom mobile app for dating sites
- Bugfixed sites, introducing screenshot-based unit testing strategy
- Completed regularly-scheduled maintenance and front end enhancements
- Created first mobile app for the company using PhoneGap (Android, iOS) with Parse.com backend and custom plugin

## PAID.COM

Manager, Technical Department Lead and Senior Developer | Nov, 2010 – Feb, 2012

Managed all aspects of web development departmental workload for client-facing and internal websites

- Wrote code enhancements for legacy codebase, including rewriting shopping cart from scratch
- Wrote complex SQL queries for financial reporting
- Introduced coding best practices to company, ensure quality control, introduce BSA and PM standards
- Worked with in-house and remote teams of developers, including offshore contractors
- Wrote API enhancements to provide hooks into internal corporate systems
- Managed upgrades of systems, including full migration from SQL 2000 to 2008 database
- Managed integration of SalesForce.com CRM, including architecting database views for consumption by SalesForce

## SUN LIFE FINANCIAL

Senior Applications Developer/Analyst and Technical Team Lead |

Apr, 2006 – Nov, 2010

Front end development team lead and individual contributor

- Led team of onsite and offshore developers in Flex development for extremely large, modular, web-based insurance application, largest ever undertaken by company
- Architected core module for this project (Underwriting) using Flex and Cairngorm with java communicating with backend
- Earned Star award (corporate recognition) for team lead skills; my Irish team also earned awards for our core contribution to the project
- Produced estimates for work, project plans, code reviews, prototyping, proofs of concept, wireframes, and usability analyses of front end work as needed, and contribute to team's codebase
- Acted as liaison between business and developers to produce usable web apps following standard Usability protocol
- Successfully introduced use of Mach II framework to support Cold Fusion development

## **ACHIEVEMENT TECHNOLOGIES, INC**

Web Developer | Apr, 2006 – Aug, 2003

Developed, managed, and maintained frontend, middleware, and backend for achievementtech.com

- Redesigned marketing web site using standards-compliant css
- Incorporated marketing web site into Content Management System, involving extensive use of .cfcs and custom code rewriting for several hundred pages' content
- Built company intranet
- Rewrote Sales Reporting Tool, upgrading legacy systems for company intranet used by SalesForce from Oracle 8 to 9i and ColdFusion 4.5 to MX 6.1
- Recommended software purchases and performed installation of software for company systems
- Maintained systems and wrote documentation for company web products

## **JFL MEDIA**

JFL Media | Aug, 2003 – Aug, 2001

Created all front end, middleware and backend content for the web sites, including all graphics and Flash movies with ActionScript linking front end to backend database

- Developed and manage intranet and Content Management System
- Managed interns and outsourced content creation
- Created, managed and maintained all aspects of e-commerce web site, including customer care, testing and debugging
- Managed interns and outsourced content creation
- Created, managed and maintained all aspects of e-commerce web site, including customer care, testing and debugging
- QA tested all online content

## **CLOSINGCOUNSEL.COM**

Web Designer and Content Coordinator | Aug, 2001 – Aug, 2000

Designed entirely new web presence for ClosingCounsel.com, working with marketing team

- Created new content and GUI for the company's site and clients' sites
- Troubleshoot front end applications
- Performed complex graphic design tasks
- QA tested frontend and backend of sites regularly

## **EDUCATION**

### **UNIVERSITY OF CALIFORNIA AT BERKELEY**

MA and Ph.D - French | Sep, 1992 – May, 1998

### **WELLESLEY COLLEGE**

BA - French Studies / Medieval and Renaissance Studies | Sep, 1988 – Jun, 1992

## PROJECTS

### THINGLEARN

Developer

ThingLearn is a community and a curriculum. With projects hosted on Hackster.io, the goal of ThingLearn is to engage young learners in the code and science behind the magic of the Internet of Things. Make an LED light up, and learn exactly why it's behaving as it is.

### PRACTICE BUDDY

Developer

My most popular and oldest mobile app is Practice Buddy, helping music students practice their musical instruments and check in with their teachers.

## SKILLS

Leadership

JavaScript, including NativeScript with TypeScript, Vue.js and Angular

Mobile App development

IoT, hardware hacking

Back end databases

Community building

Machine Learning

## CONTACT INFORMATION

Email: [jen.looper@gmail.com](mailto:jen.looper@gmail.com)

Telephone: 7814311210

Website: <http://jenlooper.com>